

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

In the Matter of)	
)	CG Docket No. 02-278
Petition for Waiver of)	
Papa Murphy's Holdings, Inc. and)	
Papa Murphy's International LLC)	
_____)	

**DECLARATION OF CYNTHIA HOFMANN IN SUPPORT OF
RESPONSE TO PETITION FOR RECONSIDERATION OF
RETROACTIVE WAIVER TO PAPA MURPHY'S HOLDINGS, INC.
AND PAPA MURPHY'S INTERNATIONAL L.L.C.**

I, Cynthia Hofmann, declare as follows:

1. I am the Vice President of Corporate Communications at Papa Murphy's International. I have personal knowledge of the matters set forth below, and can competently testify thereto.

2. On or about October 16, 2013, Papa Murphy's altered the text message consent disclosures on its website, which included adding a disclosure that consent was not necessary to receive the offered deals.

3. Individuals who wished to receive the offers provided through text message but did not wish to consent to receiving text messages could receive offers through other means including, email.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Executed at Portland, Oregon this 23rd day of November, 2016.

Cynthia Hofmann
Papa Murphy's International
8000 NE Parkway Dr. #350
Vancouver, WA 98662
Tel: 360.260.7272

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Certificate Of Completion

Envelope Id: DD0B5E3FC0BF432DA1606BFCC52FBFAF	Status: Completed
Subject: Please DocuSign this document: Hofmann Declaration.pdf	
Source Envelope:	
Document Pages: 2	Signatures: 0
Certificate Pages: 4	Initials: 0
AutoNav: Enabled	Envelope Originator:
Envelopeld Stamping: Enabled	Cathy Berry
Time Zone: (UTC-08:00) Pacific Time (US & Canada)	8000 NE Parkway Dr. #350
	Vancouver, WA 98662
	cathy.berry@papamurphys.com
	IP Address: 67.208.111.66

Record Tracking

Status: Original	Holder: Cathy Berry	Location: DocuSign
11/23/2016 11:35:15 AM	cathy.berry@papamurphys.com	

Signer Events

Signature	Timestamp
Cynthia Hofmann cynthia.hofmann@papamurphys.com VP Marketing Communications Security Level: Email, Account Authentication (None) Electronic Record and Signature Disclosure: Accepted: 11/25/2016 1:50:30 PM ID: ae41ed85-1a9b-4a35-9f39-456cbc12b923	Completed Using IP Address: 98.246.228.160 Sent: 11/25/2016 12:55:55 PM Viewed: 11/25/2016 1:50:30 PM Signed: 11/25/2016 3:08:06 PM

In Person Signer Events

Signature	Timestamp
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Editor Delivery Events

Status	Timestamp
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Agent Delivery Events

Status	Timestamp
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Intermediary Delivery Events

Status	Timestamp
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Certified Delivery Events

Status	Timestamp
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Carbon Copy Events

Status	Timestamp
Anthony Todaro Anthony.Todaro@dlapiper.com Security Level: Email, Account Authentication (None) Electronic Record and Signature Disclosure: Not Offered via DocuSign ID:	COPIED Sent: 11/25/2016 3:08:07 PM Viewed: 11/25/2016 3:15:35 PM

Notary Events

Timestamp

Envelope Summary Events

Status	Timestamps
Envelope Sent	11/25/2016 3:08:07 PM
Certified Delivered	11/25/2016 3:08:07 PM
Signing Complete	11/25/2016 3:08:07 PM
Completed	11/25/2016 3:08:07 PM

Electronic Record and Signature Disclosure